

Christian Mickelsen's Online Training Programs

Free Sessions That Sell: The Client Sign-Up System

In this powerful online training program, you will...

- Have the #1 Most Powerful System for signing up 1-1 and group coaching clients
- Know how to handle the biggest objections folks have with signing up to work with you right on the spot
- Get new client after new client signing up at higher and higher fees

Value: \$2,000

Client Attraction And Money Making Mastery

In this powerful online training program, you will...

- Have an exact system for finding clients and growing your email list
- Have copy and paste templates that you can use as they are (or you can customize them with your coach and make them your own – either way, half your work is done for you)
- Know where to find and how to win over folks that can pass you loads and loads of clients

Value: \$5,000

Rapid Coaching Academy

In this powerful online training program, you will...

- Know how to use the 5 Step Client Breakthrough System to help clients get results fast
- Know for certain that your coaching is worth the high fees (\$1000's per month) your new clients will be paying you
- Get access to the "First 5 Sessions", outlines to guide you in coaching your clients to achieve all the major goals they might have (in every major niche market)

Value: \$2,000

Christian Mickelsen's Online Training Programs

High Profit JV Partnerships: How To Get Tons Of People To Promote You & Sell Your Programs For You...

In this powerful, 5-module training you'll discover...

- How to identify the best JV partners for you & get yourself ready to be promoted
- How to approach JV partners the "right" way & win them over to get them promoting you
- How to structure JV partnerships so they become Win-Win-Win for everyone, every time

Value: \$2,000

Big List: How to Get a Big Email List of Fans That Quickly Buy Every Program You Offer

In this powerful training you will...

- Learn what it takes to build a big list quickly, even if you're just starting out and the 7 ways to 'gobble up new subscribers'
- Develop fun and easy ways to find content to share and bond with your list so they totally love you and open up all your emails
- Discover seven fun & easy ways to use email to create events that drive massive sales

Value: \$2,000

Make Your Programs Make You Millions: How To Create Your Very Own Audio, Video Or Coaching Programs That Sell Themselves And Make You A Fortune

This powerful, in-depth training covers everything you need to build your information product empire, including...

- How to Physically Make Your Programs (the technical aspects of using audio, video, and running group coaching programs)
- How to break a program down into bite-sized chunks that are easily consumable, easily teachable, and highly valuable
- How to Write Sales Letters & Record 'Sales Videos' So That People "Get" the Value of What You're Offering And Want to Snatch it Right Up

Value: \$2,000

Christian Mickelsen's Online Training Programs

Getting Your First Million

In this powerful training you will...

- Discover the Million Dollar Branding Secrets: Why the usual branding BS is way off and just doesn't apply to a coaching business.
- Discover the Million Dollar Sales Secrets: The simple 7 step sales process you can use in all 3 selling situations that make your offers so enticing that people will be overwhelmed with gratitude towards you as they buy your programs
- Discover the Million Dollar Leadership Secrets: Create a team of superstars who are totally loyal to you and your vision and will bend over backwards to help you.

Value: \$5,000

Clients, Cash, Contribution & Collaboration

In this powerful 12-part audio training, you'll discover...

- Secrets to automate your marketing so you consistently fill your 'intro session' funnel with high-end prospective coaching clients
- How to contribute to your tribe at such a high level, that you can't stop the flood of 'thank you' emails and social media posts that come even as your business cash-flow increases month after month
- Learn how to collaborate with the 'big names' in your field

Value: \$5,000

Free Your Time Free Your Life: The Time Abundance Program

Most 'time management' programs don't give you more 'free time'. This program is different. It will transform your relationship with time altogether.

In this powerful seven module program, you'll discover...

- How to free your mind of time scarcity, so "not enough time" never becomes an issue for you ever again
- How to develop patient time-lines so you have plenty of time & space to make your biggest goals become an inevitable reality AND you enjoy the process a whole lot more
- How to set your life up so that you LOVE everything you do (imagine that!)

Value: \$1,000

The Coach's Business Plan Tool Kit: Write The Plan For Your

Christian Mickelsen's Online Training Programs

6 Or 7 Figure Dream Coaching Business

In this powerful training, you will...

- Create a step-by-step plan for marketing your business and getting great clients this month and over the long term
- Create a specific action plan so that you know exactly what you should be doing in your coaching business everyday
- Plan out your entire long term successful product line from free products all the way up to high end "platinum" programs that cost \$10K or more

Value: \$500

The Coach's Marketing Materials Masterclass: How To Write Highly Effective Marketing Copy For Your Website, Sales Letters & Marketing Materials

In this special 3-part training, you'll discover...

- Which marketing materials to write (and which ones to skip)
- How to create high converting "opt-in" pages that get people to take immediate action.
- The 3 different types of copy that coaches should master (use 'this' order to keep from spinning your wheels and getting nowhere)

Value: \$500

The More Money Program: How to Get More Money, Save More Money, Spend More Money, Give More and Live More... Starting Right Now

In this special 3-part powerful audio training, you will...

- Turn yourself into a money attracting magnet
- Uncover your unconscious financial "blueprint"/money patterns, so that you can resolve them once and for all.
- Discover the underlying factors that keep you weak, small, and powerless... so that you can release them and unleash the huge, strong, and powerful person you were born to be!

Value: \$500

Christian Mickelsen's Online Training Programs

Group Coaching Goldmine: How to Double or Triple Your Income With Group Coaching, Tele-Classes, Tele-courses, & Webinars
In this program, you'll discover...

- How to make more money per hour while actually charging LESS
- How you can get more clients by enrolling them into group coaching, without talking higher-value prospects out of your 1 on 1 coaching
- How to effectively lead group coaching programs, tele-classes, tele-courses and webinars and re-purpose them as information products

Value: \$1,000

Deep Impact: How to Turn The Growth Of Your Business Into A Movement

With this audio program, you will discover how to...

- Generate "buzz" for your coaching business as your work is no longer just about getting clients, it becomes a "movement"
- Create a far more rewarding business. You'll enjoy it more because you'll get more emails, phone calls, and notes of adoration because you'll be making a bigger difference to a lot more people
- Dramatically increase your confidence and ability to make a measurable difference in your client's lives on a much more consistent basis

Value: \$500

Make A Difference Marketing: Why You Can Stop Hating Marketing, Start Loving It, & Get Amazing Results

With this audio program, you will...

- Discover how your marketing can actually help more people than your coaching
- Unlock the confidence and courage to believe that you have an unlimited supply of things to share and can easily afford to give away your best stuff
- Learn the mindset of highly successful marketers and entrepreneurs

Value: \$500

Christian Mickelsen's Online Training Programs

Website Money Machine: How to Turn Your Website Into a Client Generating, List Building, Product Selling, Empire Building Machine

In this video program, you will discover...

- How to turn your website into an email list-building machine
- How to turn subscribers into ongoing, high-paying clients
- 3 ways for you to connect with your target market on a deeper, more personal level

Value: \$500

Client Rush Cash Machine: How To Get A Rush Of Great, New, High Paying Clients To Hire You This Week

In this program, you'll discover...

- The 3-step formula to get potential clients excited to have a meeting with you so that they can hire you (WARNING: if you have a prospect database/email list of more than 2,000 potential clients, then you'll want to use this strategy with caution because the response might be too overwhelming for you to handle)
- Key phrases that make potential clients feel ZERO pressure while moving them closer to the sale so they can make a clean and clear decision
- How to eliminate any fear a client may feel with making the decision to start working with you – right on the spot.

Value: \$500

Confident Coach: Sky-Rocket Your Confidence As A Coach, To Get More Clients, Help Them Better & Make More Money

In this powerful 2-part audio program you will discover:

- Understand what confidence is, where it comes from and what extreme confidence can do for your coaching business
- Finally get over the “need to be perfect” to be a coach (rich, married, thin & no problems at all – is an unreasonable standard we coaches tend to measure ourselves by)

Value: \$500

Christian Mickelsen's Online Training Programs

Dreams to Destiny: Make Your Coaching Business Dreams Inevitable— 12 Months to the Most Fulfilling, Rewarding, Exciting, & Financially Lucrative Year of Your LIFE...

With this online video program, you will...

- Make the results you most desire an absolute certainty - eliminate self doubts, lack of clarity, and create a clear focused direction, action plan, and support system
- Discover why most people fall far short of the true results they long for and are capable of and what you need to do about it
- Use the 5 most important 'focus factors' that will attract more clients and cash into your life

Value: \$500

High End Coach: How to Eliminate The Self Sabotage That Keeps You From Being the Top Coach in Your Field

In this program, you'll discover...

- Why some people can charge top fees and get it while others toil away in self doubt and mediocrity
- How to identify and eliminate the inner blocks that keep you from attracting the clients, the fees, and the overall income you desire
- How your clients benefit from paying you more (surprising but true, sometimes our clients benefit 10 times as much by paying 2-3 times more)

Value: \$500

Perfect Niche: How to Find the Perfect Niche Market Match For You

In this powerful audio program you will discover...

- How to think about your target market
- How to overcome the biggest challenges people face with picking a niche
- How you sometimes need to "mess up" what you have so that you can get what you want

Value: \$500

Christian Mickelsen's Online Training Programs

Client Retention Secrets: The Hidden Key To A Thriving Coaching Business

If your clients stay with you permanently, you'll never need to 'market' your services again. In this powerful audio program, you'll discover...

- How keeping clients longer is in their own best interest
- Ways to set up a long term coaching relationship right from the beginning!
- How to free yourself up from the constant search for new clients! (When clients leave, you have to go back out into the marketplace to get new ones to take their place –that can be exhausting and is one of the biggest reasons many coaches NEVER completely fill up their client load)

Value: \$500

Get Clients From Deal Sites

This in-depth, step-by-step, game-changing training program will cover...

- How to use Amazon and other major websites to sell your coaching for you and pass you clients, and mail you a check at the same time
- Where you can find these "deals sites" with enormous email lists that will happily promote your coaching business
- Exactly what to offer on any deals sites, and what NOT to offer so they say "Yes!" to promoting you, even if they've already said "No" to other people offering the same coaching service

Value: \$500

Enemies Into Allies: Defuse the Most Negative People In Your Life and Turn them Into Powerful Supports

This audio program shows you how to...

- Eliminate "defensiveness" to comments and criticisms that people make about you and your dreams, so that you can be calm and rational when discussing what they're telling you
- Request help from the people who are hampering your success. Doing this will squelch their fears & take the wind out of their negativity

Value: \$500

Christian Mickelsen's Online Training Programs

Turn Your Message Into A Best-Selling Book In Less Than A Day

In this program you'll learn:

- How I wrote my book in 3 hours and made it a #1 best-seller (this works even if you don't enjoy writing)
- My personal system for writing & successfully promoting a book & getting the authority and credibility that only being a "#1 best-selling author" can give you
- How to make your book a kindle and amazon best seller

Value: \$1000

Money-Making Email Strategies

This program will:

- Give you little known email copy-writing secrets from world-class copy-writers that get people to open and read all your emails
- Give you the 5 Email Money-Making Secrets – that get people to take the action you want (like clicking the link to go to your website, take up your coaching offer, or buy your program)
- The mind-set shift that will eliminate any fear or 'shy' feeling that stops you emailing your list regularly because you "don't want to bug people"

Value: \$500

How to Get Clients and JVs at Live Events

During this special training you learn:

- How you can walk away from every business training and personal growth event you attend with new, qualified, high value clients
- What to do & say to a potential client at an event to make them want to hire you
- What to do with all the business cards so opportunities don't get wasted
- How to avoid coming across as 'fake' and make people feel like you're doing them a favor by offering to help them grow

Value: \$1,000

Christian Mickelsen's Online Training Programs

Mastermind Millions: How to Create & Fill Your Own Ultra High End Mastermind Programs

From this training you will be able to...

- Create a red hot mastermind offer (I'm going to give you my mastermind offer PowerPoints for both of my masterminds and the videos of me making the offers)
- Feel confident making your offer (I've lost out on millions of dollars because I had mental/emotional blocks to making offers from stage. But I've broken through them and I'll help you do the same).
- Structure your event to do the selling for you (Follow this 3 day plan to success)
- Get personal (tell the right story at the right time to inspire people to step up and jump into your program)
- Use an application process (In the program I'll give you the applications, forms, and contracts that I use)

Value: \$5,000

Christian Mickelsen's Online Training Programs

Qty	Christian Mickelsen's Online Training Programs	Investment
	Free Sessions That Sell	\$2,000
	Client Attraction And Money Making Mastery	\$5,000
	Rapid Coaching Academy	\$2,000
	High Profit JV Partnership	\$2,000
	Big List	\$2,000
	Make Your Programs Make You Millions	\$2,000
	Getting Your First Million	\$5,000
	Clients, Cash, Contribution & Collaboration	\$5,000
	Free Your Time Free Your Life	\$1,000
	The Coach's Business Plan Tool Kit	\$500
	The Coach's Marketing Materials Masterclass	\$500
	The More Money Program	\$500
	Group Coaching Goldmine	\$1,000
	Deep Impact	\$500
	Make A Difference Marketing	\$500
	Website Money Machine	\$500
	Client Rush Cash Machine	\$500
	Confident Coach	\$500
	Dreams to Destiny	\$500
	High End Coach	\$500
	Perfect Niche	\$500
	Client Retention Secrets	\$500
	Get Clients from Deal Sites	\$500
	Enemies Into Allies	\$500
	Turn Your Message Into A Best-Selling Book In Less Than A Day	\$1,000
	Money-Making Email Strategies	\$500
	How To Get Clients and JVs at Live Events	\$1,000
	Mastermind Millions	\$5,000
Total		

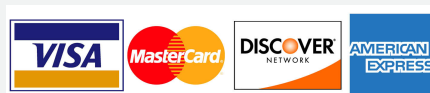
Name _____

Billing Address _____

City, State, Zip _____

Phone _____ Email _____

Type of Credit Card (circle):



Credit Card Number: _____

Expiration Date: ____ / ____ CVC #: _____

Signature: _____ Date: _____