

“How BIG Do You Want Your Business To Be (And How Fast Do You Want To Get There)?”

“I’m Going to Dedicate The Next 12 Months of My Life to Help a Small Group of People Grow Their Businesses & Income Super Big, Super Fast...”

My Dear Friend,

I’m looking for a few people that I can turn into outrageous success stories -stories that will inspire tens of thousands of others to step up and make their own business and life outrageously successful.

With my intensive support over the next 12 months, miracles can happen.

Over the years I’ve been blown away by how much faster I could help other people achieve outrageous success than I could originally do for myself. Things that took me years and years, other have been able to do in mere months or even weeks with my support.

Watching my clients succeed over the years has changed my beliefs about what's possible.

It took me 5 years to have my first 6 figure year. But I've helped people get there in just a few short weeks.

Now my clients are having \$25K+ months, \$100K+ months, and earning hundreds of thousands and even millions of dollars/year.

And now it's your turn.

I'm looking for 9 people that I can mentor intensively to achieve outrageous success over the next 12 months.

Here's what that looks like...

Introducing the BIG Success VIP Mastermind...

Over the next 12 months I'm going to support you in the following ways...

- 3, Three-Day Mastermind Intensives
- 1-1 Coaching Time With Me Personally
- Group Coaching With Me Personally
- Special High-End Live Event Passes
- The 'Showcase Your Business' Experience
- In a small group limited to just 20 people

3-Day Mastermind Intensive #1: “Create Your Crushing Offer”

There's nothing more critical to selling your programs than a crushing, irresistible offer.

From these 3 days together, you will leave with...

- A high converting sales letter/sales video script that's ready to rock (I'll even dictate copy for you)
- A powerful webinar/tele-class/live workshop that you can use to sell your program to your list, at live events, and with JV partners
- Your entire product launch sequence completely mapped out for your most profitable product launch ever

Value: \$20,000

3-Day Mastermind Intensive #2: “Highly Lucrative Live Events”

Speaking and leading your own live events can be one of the most fun and most profitable things you can do in your business – if done right.

From these 3 days in our small group, you will...

- Avoid the biggest and most expensive mistakes most people make when leading their own live events
- Leave with your live event name, promise, itinerary, schedule, marketing plan, and your most essential marketing materials ready to go
- Plus create your very own high end Mastermind Program

Value: \$20,000

3-Day Mastermind Intensive #3: “Ultra High-End Coaching”

Selling high-end coaching can be more profitable, lucrative, and rewarding than many people realize.

From these 3 days together, you will leave with...

- Extreme confidence in your value on every level
- Extreme power and confidence in every phase of the client sign up conversations
- New distinctions for finding and enrolling new, ultra-high end clients

Value: \$20,000

Group Coaching With Me Personally...

During the months when we aren't meeting in person, we'll be getting on the phone to...

- Share successes
- Review and upgrade your marketing materials
- Answer questions about winning over JV Partners, Hiring, Selling, or anything you need

9, 90-minute sessions (meeting on the phone during the months we aren't meeting in person)

- 13.5 hours of coaching time with me

Value: \$25,000

1-1 Coaching With Me Personally...

In the masterminds I'm in, they either don't offer any 1-1 coaching, or it costs \$1M+ minimum for it.

- My 1-1 clients pay me \$250K to work with me for 3, 30-minute sessions/month (about \$8,500/half hour session)
- You'll get 5 scheduled 1-1 coaching sessions with me
- You'll also get my cell phone # for a bonus "Holy Shit" coaching session
 - Holy shit good, or holy shit bad 😊
- 6 total sessions

Value: \$50,000

The 'Christian Mickelsen Total Immersion' Experience

- 12 months of total access to all of my online training programs
 - Over \$35K of training on business, marketing, money, mindset, time mastery, and productivity
 - My most successful clients listen to everything over and over
- VIP Passes to all of my live events over the next 12 months
 - Christian Mickelsen's Instant Miracle Experience (\$2,000)
 - Plus bring a guest at no extra charge (\$2,000)
 - Extraordinary Coach (\$5,000)
 - Plus bring a guest at no extra charge (\$2,000)
 - XOC Train the Trainer (\$15,000)
 - Plus bring a guest for just \$5,000 (\$10,000 Savings)
- VIP treatment includes
 - Best seats at live events
 - Special exclusive, intimate VIP Masterminding Meals at live events with just you, me and the other members

- Access to my personal success library
 - I'll be sending you the books that have changed my life the most
- Invitations to join me at the live training events that I attend over the next 12 months
 - I usually attend several events/year, both personal growth and business training. Wherever I go, you are invited to join me too (though you must pay your own way)
- Personal emails sharing smart marketing ideas that I observe that I think we should all start using.

Value: \$61,000

Special Live Event Pass To: **Christian Mickelsen's Instant Miracle Experience**

- At this powerful, 3 day live event you will...
 - Identify and release your biggest blocks to love, health, and wealth
 - Instantly install new, divinely powerful beliefs about love, health, and money
 - Enjoy "time abundance" and eliminate feeling hurried, worried, rushed, time stressed or overwhelmed
 - Heal and forgive yourself so you can return to your natural state of innocence with an open heart, open mind, and open the floodgates of prosperity

Value: \$2,000

Plus Bring a Guest At No Extra Charge: \$2,000

Special Live Event Pass To: **Christian Mickelsen's Extraordinary Coach Intensive**

- This event will give you the tools to...
 - Become an Ultra-High End Coach
 - Grow through your challenges faster and easier than ever before
 - Manifest your desires faster and easier than ever before

Value: \$5,000

Plus Bring a Guest At No Extra Charge: \$2,000

Special Live Event Pass To: **Extraordinary Coach - Train the Trainer**

- At this powerful, 7 day live event you will be...
 - Trained to facilitate the XOC techniques
 - Have the opportunity to be certified as a facilitator of the XOC trainings and host your own events in any niche market where folks would benefit from learning these techniques
 - Waived 1st Year's Annual Licensing & Mentoring Group Fees

Value: \$15,000

Plus Bring a Guest for Just \$5,000 (\$10,000 Savings)

'Showcase Your Business' Experience

- Get me as your JV Partner
 - I'll personally endorse you and your program giving you instant credibility in the marketplace.
 - I'll send out a solo email to my list of 80,000+ coaches and business owners, which will...
 - Immediately grow your email list
 - Create buzz and attention for you and your programs
 - Attract more JV Partners to you (including my JV Partners)
 - Make you sales and money
- This could be like a big coming out party for your product or your business

Value: \$25,000

Big Results In 12 Months or Less...

With my intense personal support and promotion of you and the 19 other folks in the program, big success is a forgone conclusion.

Not all who apply will get in:

- I'm looking for people that will become my next Big Success Stories.
- You need to have a program (or program idea) that I believe in.
- You need to have great energy and a great attitude.
- You need to have the means or creativity to make the investment.
- You need to be an action taker, not just a studier.
- You need a BIG dream.

Big Success Mastermind Recap...

It's a 12 Month Program Designed to Help You Get Results Now & it's limited to just 20 people.

Here's a recap of everything that's included...

- 'Create Your Crushing Offer' Intensive, \$20,000 Value
- 'Highly Lucrative Live Events' Intensive, \$20,000 Value
- 'Ultra High-End Coaching' Intensive, \$20,000 Value
- Group Coaching Sessions, \$25,000 Value
- 1-1 Coaching Time With Me Personally, \$50,000 Value
- Christian Mickelsen Total Immersion Experience, \$61,000 Value
 - Christian Mickelsen's Instant Miracle Experience Event plus Guest Pass, \$4,000 Value
 - Extraordinary Coach Event plus Guest Pass, \$7,000 Value
 - XOC Train the Trainer, \$15,000 Value
 - Access to ALL my online training programs, \$35,000 Value
- Showcase Your Business Experience, \$25,000 Value
- My Cell Phone # and My Personal, Private Email Address, **Priceless**

Total Value: \$221,000

Your Investment For The **Big Success VIP Mastermind...**

I designed this to be a high-end, high-touch experience. You could make Millions, but you won't pay Millions.

It's worth over \$221,000.00, but the investment is just...

- \$58,500 total (10 Payments of \$5,850)
- \$47K Full Pay Option (Saving you \$11,500)

The **BIG** Bonuses

- Monthly 1-1 Coaching Calls with my Coach: Sarah, a \$15,000 value
- Full Pay Bonuses
 - Save \$11,500 and...
 - Double your sessions with Sarah (2x Month), \$15,000 Value
 - My team and I will write up to 5 of your most important marketing pieces for you, \$50,000 value

Important Dates...

'Create Your Crushing Offer' Intensive

- August 6-8, 2014

'Highly Lucrative Live Events' Intensive

- November 11-13, 2014

'Ultra High-End Coaching' Intensive

- March 9-11, 2015

Group Coaching Sessions

- 2nd Wednesday of every month (except months that we're getting together in person) at 2 PM PT/5 PM ET

1-1 Coaching Time With Me Personally

- Scheduled on an individual basis to fit our mutual calendars

Christian Mickelsen's Instant Miracle Experience Live Event

- October 2-4, 2014

Extraordinary Coach Live Event

- November 5-8, 2014

Extraordinary Coach Train the Trainer

- November 3-9, 2014

IMPORTANT NOTE #1: All live event dates and times are subject to change with a minimum 30 day notice. Group coaching and 1-1 coaching sessions are also subject to change.

IMPORTANT NOTE #2: You are responsible for your own travel, airfare, and hotel expenses. Some meals will be provided.

What it Means to Go BIG...

Becoming one of my “Bigs” means that you are committed to being your best self, living your best life, and making the greatest contribution you can make in your lifetime.

To go BIG, means to step up in faith and not let fear rule your life.

To go BIG means you acknowledge your true worth and give yourself the support and the life you deserve.

You deserve this. Say “Yes” to yourself.

Let's go BIG... together.

How to Get In...

Take the application with you and fill it out.

NOTE: Even if you aren't 100% sure you're joining yet, fill out the application because it will help you get clearer on where you are in your business and what you need next.

Listen to your fears, but don't let them control you. Practice the Peace Process. Work through them if you can. Trust and have faith if you can't get all the way to the other side.

Get in touch with your intuition. Pray on it. Decide – be bold.

The deadline to submit your application is Saturday at 11 AM (during the first break), but you may turn it in sooner for greater consideration.

This is going to be awesome!! I really hope we get to work together and become great friends.